

## Marcella Bosequett

---

**From:** application.notification@target.com  
**Sent:** Wednesday, August 15, 2012 9:12 AM  
**To:** Marcella Bosequett  
**Subject:** Your Target grant request

Tom Green County Library  
2012-2013 Program: Got Stories? They Do Our BABIES Good!  
Amount: \$2,000.00

Dear Mrs. Bosequett:

Target is pleased to inform your organization that a grant has been approved specifically for the program and amount referenced above. Your grant check should arrive in the next few weeks. Please note that your grant check is void if it's not cashed within five months.

If you choose to produce any announcements or articles in recognition of this grant, we ask that you identify us as "Target". Resources to help you promote your partnership with Target are available at <http://www.target.com/marketingresources>.

As always, Target grants are one-time gifts. By making annual commitments, we ensure we can remain flexible and respond to changing community and business needs.

Since 1946, we have given 5% of our income to the communities we serve, equaling more than \$3 million every week. Our more than 1,700 Target stores carry on this tradition by making local grants and providing volunteer hours. We are proud to partner with organizations like yours to meet the needs of our communities. Whether it's inspiring young minds, offering unique cultural experiences or meeting your community's most basic needs; we thank you for your continued commitment to making a difference.

You will receive a second email directing you to your account and requesting you fill out and submit a "Charitable Contribution Receipt" as required by Internal Revenue Services guidelines. After you receive your grant check, please follow the directions from that email, and submit your "Charitable Contribution Receipt" electronically. If you have any questions, please email [Community.Relations@Target.com](mailto:Community.Relations@Target.com).

Sincerely,

Your Target Store

The Mailbox which generated this email does not receive messages. It is a box for grant notifications only.

# Early Childhood Reading - Store - School, Library, Public Agency

## Organization Information

E-mail questions to [Community.Relations@Target.com](mailto:Community.Relations@Target.com)

### Organization Name

Please limit your response to 25 characters maximum.

Tom Green Cnty Library

### AKA Name

TGC Stephens Library

### Street Address or P.O. Box

Please include your primary mailing address in the first line (street or P.O. Box). If applicable, put your Suite Number in the second line. Please limit your response on each line to 25 characters maximum.

33 W. Beauregard

### City

San Angelo

### State

TX

### 5-Digit ZIP Code

76903

### Extended 4-Digit ZIP Code

(to find your extended code, please [click here](#) to open a window to USPS.com)

5832

### County

Tom Green

### Main Phone Number

Please type 10 digits only without punctuation (i.e., 6122334567)

3256557321

### Main Fax Number

Please type 10 digits only without punctuation (i.e., 6122334567)

3256594027

### General E-mail Address

info@co.tom-green.tx.us

### Website

www.tgclibrary.com

Which best describes the organization?

EDUCATION-Libraries

What is the organization's Mission Statement:

The Tom Green County Library System's mission is to provide the tools and resources that will afford each resident of the County the opportunity to succeed in a quest for knowledge, information, and personal enrichment.

What year was the organization founded?

1921

Is the organization a part of a State, the United States, or the District of Columbia (i.e., a public school, public agency, or public library)?

yes

Is this donation being requested exclusively for public purposes?

yes

Tax Status

Please select from drop-down

Public Agencies(local/state/city govts, police dept, municipalities)

Organization Tax ID

If the organization has a 501(c)3 Federal tax status, enter your EIN number below and attach a copy of your most recent IRS Designation Letter on page four (4) of the application, otherwise leave blank.

Do you have any Target Team Members serving on your board?

If yes, list first and last names in the box below (e.g., John Doe) separated by commas.

no

**When returning to a previous page of your application, don't use your browser's Back button. You could lose any unsaved information.**

**E-mail questions to [Community.Relations@Target.com](mailto:Community.Relations@Target.com)**

#### **Contact Information**

**When returning to a previous page of your application, don't use your browser's Back button. You could lose any unsaved information.**

**E-mail questions to [Community.Relations@Target.com](mailto:Community.Relations@Target.com)**

**Organization Primary Contact:**

i.e., Executive Director, President

Prefix

Mr.

First Name

Larry

Middle Initial

Last Name

Justiss

Suffix

<None>

Title

Library Director

Street Address or P.O. Box

Please include your primary mailing address in the first line (street or P.O. Box). If applicable, put your Suite Number in the second line. Please limit your response on each line to 25 characters maximum.

33 W. Beauregard

City

San Angelo

State

TX

5-Digit ZIP Code

76903

Direct Phone Number

Please type 10 digits only without punctuation (i.e., 6122334567)

3256557321

Fax Number

Please type 10 digits only without punctuation (i.e., 6122334567)

3256594027

E-mail Address

larry.justiss@co.tom-green.tx.us

**Primary Contact for this Funding Request:**

Same as Organization Primary Contact

No

Prefix

Mrs.

First Name

Marcy

Middle Initial

Last Name  
Bosequett

Suffix  
<None>

Title  
Community Relations Coordinator

Street Address or P.O. Box  
Please include your primary mailing address in the first line (street or P.O. Box). If applicable, put your Suite Number in the second line. Please limit your response on each line to 25 characters maximum.  
33 W. Beauregard

City  
San Angelo

State  
TX

5-Digit ZIP Code  
76903

Direct Phone Number  
Please type 10 digits only without punctuation (i.e., 6122334567)  
3256557321

Fax Number  
Please type 10 digits only without punctuation (i.e., 6122334567)  
3256594027

E-mail Address  
marcella.bosequett@co.tom-green.tx.us

**When returning to a previous page of your application, don't use your browser's Back button. You could lose any unsaved information.**

**E-mail questions to [Community.Relations@Target.com](mailto:Community.Relations@Target.com)**

#### **Proposal Information**

**When returning to a previous page of your application, don't use your browser's Back button. You could lose any unsaved information.**

**E-mail questions to [Community.Relations@Target.com](mailto:Community.Relations@Target.com)**

**Proposal General Information:**

**Request Amount**

Early Childhood Reading grants are \$2,000, please enter \$2,000.

\$2,000

**Program Title**

Please limit your response to 30 characters maximum.

Got Stories? They Do Our BABIES Good!

**Program Start Date**

04/11/2013

**Program End Date**

08/29/2013

**Proposal Detail:**

Which best describes the primary focus of the program?

EDUCATION-Early Childhood Education

Please provide an overview of the program.

Got Stories? They do our BABIES Good!

Studies have shown that even while still in the womb, babies respond to the stimulation of music and their mother's voice. Many mothers are aware of the importance of continuing this kind of stimulation and are coming to story times at the TGC Library with very young babies and toddlers. TGC Library works closely with two charitable organizations; Health Families and Success by 6, and does outreach to new mothers at our two local hospitals. These new Moms, as well as Mothers from Goodfellow Air Force Base make up a significant number of participants. This has prompted us to expand this special programming aimed at babies and toddlers implementing songs, finger plays and simple stories. The mothers also enjoy socializing with other moms and babies and are allowed to linger long after the program in our beautiful story room.

The event to kick off the Spring and Summer 2013 program will be having guest author Gail Karowski here in San Angelo. She will present her book, *Water Beds - Sleeping in the Ocean*, at a Family Reading event. Programs will then be offered once weekly on Thursdays for babies and toddlers. Each story time is facilitated by the Children's Librarian of 21 years, Sally Meyers who has a Bachelor's degree in Music Education and a Master's in Education. She also serves on the State Committee on Book Selection for 2 - 7 year olds. To foster the love of reading, families will receive two books (*Mouse Paint* by Ellen Stoll Walsh and *Baby Faces* by Margaret Miller). On subsequent visits, participants will be able to make a family scrapbook with photos of the family reading together. These materials will be provided through the Target grant and serve as positive reinforcement of the child's library and reading experience. Cost of this programming, April 11 through August 29, which includes the kick-off, guest author and 20 sessions of programs and all materials for \$2000.

It should be noted that "Got Stories? They Do Our BABIES Good! Is part of a larger program that will extend to 1500 children, Kinder through second grade. It is a two day event, featuring children's author, Gail Karowski, that begins with the 22nd Annual Read to Me! March around the Courthouse and provides 150 childcare workers with an intensive workshop on the second day, that teaches techniques to develop the love of reading in their students. If this Target Grant application is approved, it will extend Mrs. Karowski's visit by a day (and drop her daily rate from \$1200 to \$1000). Her travel, per diem and two days of presentations are to be paid for by two other grant sources (Texas State Library Association and Friends of the Library).

Please see [www.gailkarowski.com](http://www.gailkarowski.com) for more information about this dynamic author, childrens' presenter and workshop leader.

Provide a description of how the program will demonstrate success in increasing the reading proficiency of elementary students.

Success for the youngest children (which is the focus of the Target Grant) will be measured in return visits by families, library cards issued, books checked out and, although more subjective, the child's anticipation of activities and their reactions during each visit will be gauged. Further on, gains in verbalization and eventually, reading will be measurable.

What year was this program first implemented?

2011

What is the organization annual budget?

The organization budget refers to the average amount of funds raised each year to run your organization. We understand this varies by year, so please refer to last year's budget as a point of reference. Please enter one whole number without any punctuation (i.e., no dollar signs or decimal points).

1938000

What is the proposed program budget?

The proposed budget refers to the amount of funds needed to fund the project for which you are requesting a grant. Please enter one whole number without any punctuation (i.e., no dollar signs or decimal points).

7000

List the 5 primary expenses for the program budget.

i.e., line item: \$0; line item: \$0, etc.

Guest author \$3000

Books & materials \$2000

Travel \$600

Lodging & PD \$300

Workshop for 150 \$1100

List committed and potential funders of this program. Include the funder's name and funding level.

Texas State Library Archives; \$3000

TGC Friends of the Library; \$2000

What other income sources are being used to support this program?

If no TSLA or Target grants, program will be pared down and rely on donations

Are there any recognition opportunities for Target?

yes

If yes, list any recognition opportunities.

e.g., newsletters, website, etc.

Website; [www.tgclibrary.com](http://www.tgclibrary.com)

Newsletter for patrons, "Top Shelf"

Propose children will have small bookbags that list all sponsors

Target logo on fliers and booklists for parents

Would there be any volunteer opportunities for Target?

yes

If yes, list volunteer opportunities that would be available.

To assist children & moms during the guest author's appearance.

To read to the children during the Read to Me! March around the courthouse.

To be readers/helpers during the weekly programming over the summer.

**When answering the following questions, please think about the mission and/or primary focus of the organization as well as the majority of people served by this program.**

**Indicate your best estimate of the percentage of those served by this program for each of the Ethnic Groups below.**

.

Enter whole numbers only (no decimals), do not use percentage signs, and ensure that your allocations total 100%. If this information is not available, enter zeros in each field.

African  
0

Asian  
0

Asian Indian  
0

Black or African American  
6

Latino or Hispanic  
45

Native American or Alaskan Native  
0

Native Hawaiian or Pacific Islander  
0

White or Caucasian  
49

Other Ethnic Group not specified above  
0

Make sure this total is 100.

100% 

**Indicate your best estimate of the percentage of those served by this program for each Gender listed below.**

Enter whole numbers only (no decimals), do not use percentage signs, and ensure that your allocations total 100%. If this information is not available, enter zeros in each field.

Female  
60

Male  
40

Make sure this total is 100.

100% 

**Indicate your best estimate of the percentage of those served by this program for each of the Age Groups listed below.**

Enter whole numbers only (no decimals), do not use percentage signs, and ensure that your allocations total 100%. If this information is not available, enter zeros in each field.

Babies/Toddlers (under 5 years old)

50

Elementary School Grades K-5 (5-10 years old)

0

Middle School Grades 6-8 (11-14 years old)

0

High School Grades 9-12 (15-18 years old)

0

Young Adult (19-25 years old)

50

Adults (26-64 years old)

0

Senior Citizens (65 years old and over)

0

Make sure this total is 100.

100% 

**Indicate your best estimate of the percentage of those served by this program for each Population listed below.**

Enter whole numbers only (no decimals), do not use percentage signs, and ensure that your allocations total 100%. If this information is not available, enter zeros in each field.

Active Military

5

Blind/Vision Impaired

0

Deaf/Hearing Impaired

0

Economically Disadvantaged

35

LGTBA (Allies)

0

General Population

-50

Immigrants/Newcomers/Refugees

0

Persons with a Developmental Disability

0

Physically Impaired

0

Single Parents

10

Veterans

0

Make sure this total is 100.

100% 

Project Program Zip Code

Please provide the 5-digit zip code for the location of your project/program

76903

**When returning to a previous page of your application, don't use your browser's Back button. You could lose any unsaved information.**

**E-mail questions to [Community.Relations@Target.com](mailto:Community.Relations@Target.com)**

### Measurement

**When returning to a previous page of your application, don't use your browser's Back button. You could lose any unsaved information.**

**E-mail questions to [Community.Relations@Target.com](mailto:Community.Relations@Target.com)**

What are the anticipated outcomes of the program?

Children are in the habit of, and enjoy going to the library.

Families read together.

Children who participate in TGC Library programs are ready to or are beginning to read when school starts.

Participants associate reading and learning with pleasure and fun.

What key metrics do you plan on collecting to determine if the outcomes have been achieved?

Baseline measures of abilities, attention, anticipation and verbalization will be made for comparison at the end of twenty weeks.

Number of library cards issued for program participants.

Number of books checked out by participants.

Participation and engagement during the programs attended.

-Survey to parents for their perceived outcomes.  
Continued attendance in ongoing programs after August 28, 2013.

How many people do you anticipate will be served by this program?

Please enter one whole number only

100

**In 2013 we will be asking grant recipients to complete a program evaluation.**

**When returning to a previous page of your application, don't use your browser's Back button. You could lose any unsaved information.**

**E-mail questions to [Community.Relations@Target.com](mailto:Community.Relations@Target.com)**

#### **Attachments**

Title	File Name
Most Recent Federal IRS 501(c)(3) Determination letter	<a href="#"><u>Library Exempt Status.pdf</u></a>

Files attached to this form may be deleted 120 days after submission.

In order to begin the application process or view an existing application, you must log in below.

NOTE: Please add Community.Relations@target.com and Application.Notification@target.com to your e-mail address book (or friendly senders list) to ensure that the e-mail messages from the Target Community Relations arrive in your Inbox.

Account: marcella.bosequett@co.tom-green.tx.us | [Change E-mail/Password](#)

G

### Applications

Thank You! Your application has been submitted. You will receive an email confirmation shortly

[Show In Progress Applicat](#)

Application Name	Project Title	Requested	ID	Last Updated	Acti
------------------	---------------	-----------	----	--------------	------